# GHIS BAKOUR

## SENIOR DESIGNER

**Address:** 02-22 Suites @ East Coast, 175 Upper East Coast Singapore 455277
**Phone:** +65 87 488 144
**E-mail:** fata.suir9@gmail.com // www.fatasuir9.com

## PROFILE

Senior Creative Designer with a deep passion for helping people solve problems. I pride myself on being able to develop intuitive and consistent digital experiences from conceptualisation to ideation.

With 8+ years of experience in applying numerous design principles and human-centred design methodologies, I became very adept at developing digital services that are able to scale and run on multiple modern platforms.

I have a keen interest in emerging technologies and relishes taking on opportunities that will allow me to lead and further develop my skill set to reach new professional milestones.

## EDUCATION

2008-2011
**COMPUTING SCIENCE**
Northumbria University

2007-2008
**BUSINESS & ECONOMICS**
EU Business School

## SKILLS

- Design Thinking
- Design Strategy
- Prototyping
- Usability
- Sketch
- Adobe Creative Suites
- HTML5 / CSS3

## EXPERIENCE

### SENIOR UX DESIGNER
Titansoft Pte Ltd | Feb 2017 - Present

- Collaborate with product owners to ensure the product roadmap is truly aligned with the CX backlog to remain user-centric focused.
- Establish a scheme for new product capabilities in an agile work environment.
- Lead quantitative & qualitative user research studies to guide design decisions.

### SENIOR UI/UX SPECIALIST
iCar Asia Limited | Sep 2015 - Jan 2017

- Lead and collaborate with UX professionals to build a design system for the entire list of acquired online businesses in the region.
- Introduce relevant CX processes and tools to help the organization stay focused and constantly innovating with new ideas.

### HEAD OF DESIGN
Asia Venture Group | Jul 2013 - Aug 2015

- Develop product roadmap, lead design concepts and generate insights about an open review-driven platform to connect consumers with online businesses.
- Perform market research and manage stakeholders' interviews for an affiliate e-commerce platform to articulate vertical growth.
- Conduct usability and heuristics evaluation workshops for a grocery solution to increase conversions and customer retention rate.

### FRONT END & WEB DESIGNER
Mindvalley Labs | Jan 2012 - May 2013

- Produce rapid prototypes and set the technical direction for the end product.
- Transform high-fidelity wireframes into functional web applications.
- Support the team to build an internal CMS with a solid front end architecture.
- Develop and ship quality online applications successfully in a team environment.

## RECOMMENDATIONS

"When I decided to hire Ghis, I saw a very talented driven creative individual that wanted to make a massive difference in my organisation."
**Pedro Sttau,** CIO at iCar Asia Limited

"Ghis has rapidly transformed into a vital leader within the team and leaves a strong footprint in the company culture. I can recommend him without any reservation."
**Philip Knuth,** CEO at Knuth SA (Pty) Ltd